



# Fact Sheet

Founded by Robert Rich Sr. in 1945, Rich Products Corporation was born from an innovation – the world’s first non-dairy whipped topping. Rich’s is known around the world as a pioneer in the frozen food industry and a leading supplier and solutions provider to the foodservice, in-store bakery and retail marketplaces. Since 1945, the company’s history has been marked by innovative breakthroughs, an unparalleled commitment to **“Caring For Customers Like Only a Family Can™,”** and aggressive worldwide growth.

## A DIVERSIFIED BUSINESS AND PRODUCT OFFERING

Rich’s is the founder of the non-dairy segment of the frozen food industry. Throughout its history, Rich’s has been committed to developing food solutions that raise the standards on quality, convenience and efficiency for customers. From whipped topping that retains its shape for hours to an all-natural process for keeping frozen food soft to dough technology that eliminates the need for proofing, Rich’s innovations can be found in kitchens and bakeries around the world.

With manufacturing facilities, research and development capabilities, and sales offices spanning the globe, Rich’s is able to offer its customers a unique combination of global food knowledge, production expertise and personal attention.

## HOW WE DO BUSINESS

At Rich’s, we believe that it’s not just “what we do” that is important, but also “how we do it.” Rich’s carries on a tradition of doing business that has endured for nearly 70 years. Fortified by three generations of the Rich family, and maintained by a committed leadership team and more than 9,200 associates, the company lives by the Rich Promise that “We will treat our customers, associates and communities the same way. Like family.”

## FAST FACTS

- Largest privately-owned frozen food company in the United States
- \$3.3 billion in annual sales
- 9,200 associates worldwide
- Selling more than 2,000 products in 112 countries
- 34 manufacturing locations around the world, including 18 in the United States

## KEY PRODUCT CATEGORIES

- Toppings & Icings
- Finished Desserts
- Bread & Rolls
- Sweet Goods
- Pizza Products
- Bar-B-Q
- Appetizers
- Italian Specialties
- Shrimp & Seafood

## >> CONTACT US

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To learn more about Rich’s, visit [www.rich.com](http://www.rich.com).

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