

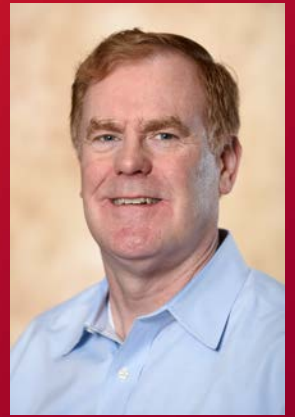


INFINITE POSSIBILITIES. ONE FAMILY.

# ED MOORE

## Chief Human Resources Officer

### Rich Products Corporation



Ed Moore joined Rich's as the Chief Human Resources Officer at the company's world headquarters in February 2014.

He leads all of Rich's global human resources functions and is a member of the Executive Strategic Leadership Team. Ed came to Rich's with more than 25 years of global human resources leadership experience with such companies as the Kellogg Company and Sara Lee Corporation.

He spent his early professional years in the financial services industry with MetLife and has lived in New York, Chicago and San Francisco, while supporting global businesses operating in the North America, Latin America, Europe and Asia.

Over the course of his career, Moore has held senior-level human resources positions within large business units and in corporate functions. He has extensive merger and acquisition experience within the food industry and has led global talent management initiatives to advance organizational excellence and leadership development.

He has been recognized by industry leaders as an outstanding executive business partner and developer of top talent within human resources and across different business divisions.

Originally from Upstate New York, Moore and his wife, Lori, have been married since 1986 and have three adult sons. He is a graduate of SUNY Geneseo where he currently serves on its School of Business Advisory Council and has completed advanced coursework at Syracuse University and Cornell University.

Throughout his career, Moore has also been an active member of community initiatives related to youth athletics and broader social causes.